

Consultant

Requirements to Attain Status

1. Submit signed, original *Consultant Agreement* to Creative Memories, order and pay for Business Kit.
2. Sell, order and pay for \$600 rebatable product no later than the end of the third full month after Creative Memories receives your completed *Consultant Agreement*, and every rolling three month period thereafter. You are considered active/activated as soon as you place your first order.

Requirements to Maintain Status

1. To maintain active Consultant status sell, order and pay for a minimum of \$600 rebatable products in every rolling three month period.

Benefits and Rewards

Universal Benefits

1. 30% gross profit margin on all rebatable product sales, when sold at the recommended retail price.
2. Eligible for traditional, rebatable Volume Discount benefits:
 - 3% Volume Discount when monthly rebatable product order totals are greater than \$1300 and less than \$1,949.99
 - 5% Volume Discount when monthly rebatable product order totals are greater than \$1950 and less than \$3,899.99
 - 10% Volume Discount when monthly rebatable product order totals are greater than or equal to \$3,900.
3. A Sales Consistency Bonus of:
 - \$250 when the total rebatable sales amount of order(s) is \$1,300 or more each month for three consecutive months; OR
 - \$500 when the total rebatable sales amount of order(s) is \$1,800 or more each month for three consecutive months; OR
 - \$750 when the total rebatable sales amount of order(s) is \$3,000 or more each month for three consecutive months; OR
 - \$1000 when the total rebatable sales amount of order(s) is \$5,400 or more each month for three consecutive months.

Downline Bonus

In addition to the universal benefits already listed, Consultants are eligible to receive:

- 3% Downline Bonus on all active 1st line Consultants' rebatable orders.

Senior Consultant

Requirements to Attain Status

1. Personally sell, order and pay for a minimum of \$600 rebatable product sales; AND
2. Recruit three or more personally sponsored, 1st line Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$600 personal rebatable product sales in each rolling three month period; AND
2. Maintain three or more active and personally sponsored 1st line Consultants.

Benefits and Rewards

In addition to the universal benefits already listed, Senior Consultants are eligible to receive:

- 5% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 6% Downline Bonus on all active 1st line Consultants' rebatable orders.

Unit Leader

Requirements to Attain Status

1. Personally sell, order and pay for a minimum \$600 rebatable product sales in a rolling three month period; AND
2. Have six or more, personally sponsored, 1st line Consultants/Senior Consultants who must also sell, order and pay for a minimum of \$600 rebatable product sales in the same rolling three month period; AND
3. Attain a minimum of **\$6,000** in the same rolling three month period from the six or more personally sponsored active 1st line Consultants/Senior Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$900 rebatable product sales no later than three months after appointment then in each rolling three month period thereafter; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Achieve **\$6,000** from Personal Volume (PV), 1st, 2nd and 3rd line in each rolling three month period for five months following appointment as Unit Leader, then **\$12,000** from PV, 1st, 2nd and 3rd line in each rolling three month period thereafter; AND
4. Comply with all other applicable policies, procedures and responsibilities of a Creative Memories Consultant/Leader; AND
5. Train, support and recognise your 1st line Consultants and assist with training and support of their Consultants.

Benefits and Rewards

In addition to the universal benefits already listed, Unit Leaders are eligible to receive:

- 10% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 7% Downline Bonus on all active 1st line Consultants' rebatable orders.
- 5% Downline Bonus on all active 2nd line Consultants' rebatable orders.
- 1.5% Downline Bonus on all active 3rd line Consultants' rebatable orders.

Senior Unit Leader

Requirements to Attain Status

1. Personally sell, order and pay for a minimum \$900 rebatable product sales in a rolling three month period; AND
2. Have six or more, personally sponsored, maintaining 1st line Consultants/Senior Consultants; AND
3. Two or more 1st line Consultants who are Unit Leaders or above; AND
4. Attain a minimum of **\$12,000** in the same rolling three month period from 1st, 2nd and 3rd line Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$900 rebatable product sales in each rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Maintain two or more 1st line Unit Leaders; AND
4. Achieve **\$12,000** from PV, 1st, 2nd and 3rd line in each rolling three month period for five months following appointment as Senior Unit Leader, then **\$15,000** from PV, 1st, 2nd and 3rd line in each rolling three month period thereafter; AND
5. Comply with all other applicable policies, procedures and responsibilities of a Creative Memories Consultant/Leader; AND
6. Train, support and recognise your 1st line Consultants and assist with training and support of their Consultants.

Note: Downline Bonuses are paid in consideration of the Consultant's activities in guiding, monitoring, motivating and assisting downline Consultants in their business.

Consultant

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2. Sell, order and pay for \$600 rebatable product no later than the end of the third full month after Creative Memories receives your completed *Consultant Agreement*, and every rolling three month period thereafter. You are considered active/activated as soon as you place your first order.

Requirements to Maintain Status

1. To maintain active Consultant status sell, order and pay for a minimum of \$600 rebatable products in every rolling three month period.

Benefits and Rewards

Universal Benefits

1. 30% gross profit margin on all rebatable product sales, when sold at the recommended retail price.
2. Eligible for traditional, rebatable Volume Discount benefits:
 - 3% Volume Discount when monthly rebatable product order totals are greater than \$1300 and less than \$1,949.99
 - 5% Volume Discount when monthly rebatable product order totals are greater than \$1950 and less than \$3,899.99
 - 10% Volume Discount when monthly rebatable product order totals are greater than or equal to \$3,900.
3. A Sales Consistency Bonus of:
 - \$250 when the total rebatable sales amount of order(s) is \$1,300 or more each month for three consecutive months; OR
 - \$500 when the total rebatable sales amount of order(s) is \$1,800 or more each month for three consecutive months; OR
 - \$750 when the total rebatable sales amount of order(s) is \$3,000 or more each month for three consecutive months; OR
 - \$1000 when the total rebatable sales amount of order(s) is \$5,400 or more each month for three consecutive months.

Downline Bonus

In addition to the universal benefits already listed, Consultants are eligible to receive:

- 3% Downline Bonus on all active 1st line Consultants' rebatable orders.

Senior Consultant

Requirements to Attain Status

1. Personally sell, order and pay for a minimum of \$600 rebatable product sales; AND
2. Recruit three or more personally sponsored, 1st line Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$600 personal rebatable product sales in each rolling three month period; AND
2. Maintain three or more active and personally sponsored 1st line Consultants.

Benefits and Rewards

In addition to the universal benefits already listed, Senior Consultants are eligible to receive:

- 5% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 6% Downline Bonus on all active 1st line Consultants' rebatable orders.

Unit Leader

Requirements to Attain Status

1. Personally sell, order and pay for a minimum \$600 rebatable product sales in a rolling three month period; AND
2. Have six or more, personally sponsored, 1st line Consultants/Senior Consultants who must also sell, order and pay for a minimum of \$600 rebatable product sales in the same rolling three month period; AND
3. Attain a minimum of **\$6,000** in the same rolling three month period from the six or more personally sponsored active 1st line Consultants/Senior Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$900 rebatable product sales no later than three months after appointment then in each rolling three month period thereafter; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Achieve **\$6,000** from Personal Volume (PV), 1st, 2nd and 3rd line in each rolling three month period for five months following appointment as Unit Leader, then **\$12,000** from PV, 1st, 2nd and 3rd line in each rolling three month period thereafter; AND
4. Comply with all other applicable policies, procedures and responsibilities of a Creative Memories Consultant/Leader; AND
5. Train, support and recognise your 1st line Consultants and assist with training and support of their Consultants.

Benefits and Rewards

In addition to the universal benefits already listed, Unit Leaders are eligible to receive:

- 10% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 7% Downline Bonus on all active 1st line Consultants' rebatable orders.
- 5% Downline Bonus on all active 2nd line Consultants' rebatable orders.
- 1.5% Downline Bonus on all active 3rd line Consultants' rebatable orders.

Senior Unit Leader

Requirements to Attain Status

1. Personally sell, order and pay for a minimum \$900 rebatable product sales in a rolling three month period; AND
2. Have six or more, personally sponsored, maintaining 1st line Consultants/Senior Consultants; AND
3. Two or more 1st line Consultants who are Unit Leaders or above; AND
4. Attain a minimum of **\$12,000** in the same rolling three month period from 1st, 2nd and 3rd line Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$900 rebatable product sales in each rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Maintain two or more 1st line Unit Leaders; AND
4. Achieve **\$12,000** from PV, 1st, 2nd and 3rd line in each rolling three month period for five months following appointment as Senior Unit Leader, then **\$15,000** from PV, 1st, 2nd and 3rd line in each rolling three month period thereafter; AND
5. Comply with all other applicable policies, procedures and responsibilities of a Creative Memories Consultant/Leader; AND
6. Train, support and recognise your 1st line Consultants and assist with training and support of their Consultants.

* Rebatable orders below \$95.44 add \$9.00 (plus GST) freight/handling charge.

* Rebatable orders greater than \$95.45 add \$18.00 (plus GST) freight/handling charge.

Benefits and Rewards

In addition to the universal benefits already listed, Senior Unit Leaders are eligible to receive:

- 10% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 8% Downline Bonus on all active 1st line Consultants' rebatable orders.
- 5% Downline Bonus on all active 2nd line Consultants' rebatable orders.
- 2% Downline Bonus on all active 3rd line Consultants' rebatable orders.

Director

Requirements to Attain Status

1. Personally sell, order and pay for a minimum \$900 rebatable product sales in a rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Four or more 1st line Consultants who are Unit Leaders or above; AND
4. Attain a minimum of **\$48,000** in a rolling three month period from 1st, 2nd and 3rd line Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$900 rebatable product sales in each rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Maintain four or more 1st line Unit Leaders; AND
4. Achieve **\$48,000** from PV, 1st, 2nd and 3rd line in each rolling three month period for five months following appointment as Director, then **\$72,000** from PV, 1st, 2nd and 3rd line in each rolling three month period thereafter; AND
5. Comply with all other applicable policies, procedures and responsibilities of a Creative Memories Director; AND
6. Train, support and recognise your 1st line Consultants and assist with training and support of their Consultants.

Benefits and Rewards

In addition to the universal benefits already listed, Directors are eligible to receive:

- 10% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 9% Downline Bonus on all active 1st line Consultants' rebatable orders.
- 5.5% Downline Bonus on all active 2nd line Consultants' rebatable orders.
- 2.5% Downline Bonus on all active 3rd line Consultants' rebatable orders.

Senior Director

Requirements to Attain Status

1. Personally sell, order and pay for a minimum \$900 rebatable product sales in a rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Eight or more 1st line Consultants who are Unit Leaders or above; AND
4. Attain a minimum of **\$84,000** in a rolling three month period from 1st, 2nd and 3rd line Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$900 rebatable product sales in each rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Maintain eight or more 1st line Unit Leaders; AND

4. Achieve **\$84,000** from PV, 1st, 2nd and 3rd line in each rolling three month period for five months following appointment as Senior Director, then **\$150,000** from PV, 1st, 2nd and 3rd line in each rolling three month period thereafter; AND
5. Comply with all other applicable policies, procedures and responsibilities of a Creative Memories Senior Director; AND
6. Train, support and recognise your 1st line Consultants and assist with training and support of their Consultants.

Benefits and Rewards

In addition to the universal benefits already listed, Senior Directors are eligible to receive:

- 10% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 10% Downline Bonus on all active 1st line Consultants' rebatable orders.
- 5.5% Downline Bonus on all active 2nd line Consultants' rebatable orders.
- 2.5% Downline Bonus on all active 3rd line Consultants' rebatable orders.

Executive Director

Requirements to Attain Status

1. Personally sell, order and pay for a minimum \$900 rebatable product sales in a rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Twelve or more 1st line Consultants who are Unit Leaders or above; AND
4. Three or more of the twelve 1st line leaders are Directors or above; AND
5. Attain a minimum of **\$150,000** in a rolling three month period from 1st, 2nd and 3rd line Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$900 rebatable product sales in each rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Maintain twelve or more 1st line Unit Leaders or above; AND
4. Maintain three or more of the 1st line leaders as Directors or above; AND
5. Achieve **\$150,000** from PV, 1st, 2nd and 3rd line in each rolling three month period for five months following appointment as Executive Director, then **\$300,000** from PV, 1st, 2nd and 3rd line in each rolling three month period thereafter; AND
6. Comply with all other applicable policies, procedures and responsibilities of a Creative Memories Executive Director; AND
7. Train, support and recognise your 1st line Consultants and assist with training and support of their Consultants.

Benefits and Rewards

In addition to the universal benefits already listed, Executive Directors are eligible to receive:

- 10% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 11% Downline Bonus on all active 1st line Consultants' rebatable orders.
- 6% Downline Bonus on all active 2nd line Consultants' rebatable orders.
- 2.5% Downline Bonus on all active 3rd line Consultants' rebatable orders.

All benefits, rewards and rebatable orders are exclusive of GST.

Senior Executive Director

Requirements to Attain Status

1. Personally sell, order and pay for a minimum \$900 rebatable product sales in a rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Sixteen or more 1st line Unit Leaders or above; AND
4. Six or more of the sixteen 1st line leaders are Directors or above; AND
5. Attain a minimum of **\$400,000** in a rolling three month period from 1st, 2nd and 3rd line Consultants.

Requirements to Maintain Status

1. Maintain a minimum of \$900 rebatable product sales in each rolling three month period; AND
2. Have six or more maintaining, personally sponsored, 1st line Consultants/Senior Consultants; AND
3. Maintain sixteen or more 1st line Unit Leaders or above; AND
4. Maintain six or more of the 1st line leaders as Directors or above; AND

5. Achieve **\$400,000** from PV, 1st, 2nd and 3rd line in each rolling three month period for five months following appointment as Senior Executive Director, then **\$700,000** from PV, 1st, 2nd and 3rd line in each rolling three month period thereafter; AND
6. Comply with all other applicable policies, procedures and responsibilities of a Creative Memories Senior Executive Director; AND
7. Train, support and recognise your 1st line Consultants and assist with training and support of their Consultants.

Benefits and Rewards

In addition to the universal benefits already listed, Senior Executive Directors are eligible to receive:

- 10% Personal Volume Bonus when total personal rebatable sales for the month equal or exceed \$1,300.
- 12% Downline Bonus on all active 1st line Consultants' rebatable orders.
- 6.5% Downline Bonus on all active 2nd line Consultants' rebatable orders.
- 2.5% Downline Bonus on all active 3rd line Consultants' rebatable orders.